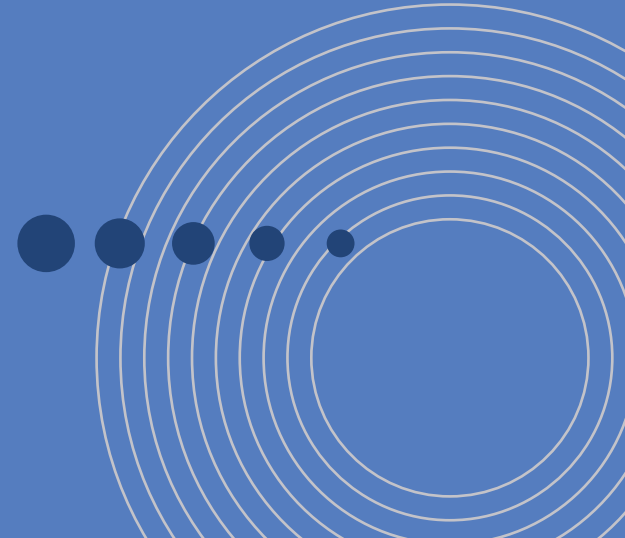




2023

TÜRKİYE ULUSAL GÖZLEMEVLERİ MARKALAMA ÇALIŞMASI





LOGO VARIATION



2023



2023



2023



LOGO VARIATION



LOGO VARIATION



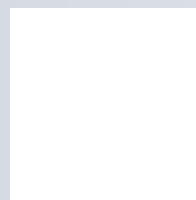
LOGO VARIATION



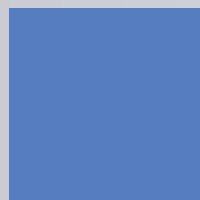
COLOR PALETTE



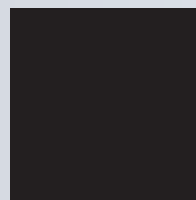
C : 96% Y : 26%
M : 81% K : 12%



C : 0% Y : 0%
M : 0% K : 0%



C : 70% Y : 0%
M : 48% K : 0%



C : 0% Y : 0%
M : 0% K : 100%



TYPHOGRAPHY



HEADLINE (DIN NEXT LT PRO MEDIUM CONDENSED)

ABCDEFGHIJKLMNOPQRSTUVWXYZ

SUB HEADLINE (DIN NEXT LT PRO LIGHT CONDENSED)

ABCDEFGHIJKLMNOPQRSTUVWXYZ

BODY TEXT (BAHNSCHRIFT REGULAR)

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam
nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat
volutpat. Ut wisi enim ad minim veniam, quis.

